



EDITORIAL

FAREWELL VALENTINO. THE LAST EMPEROR

Valentino, too, has left us. The new year also begins badly, amid international tensions, new wars on the horizon, and old conflicts that cannot be appeased. News of Valentino's death feels like a symbol that our era of beauty, peace, progress, growth, and genius has truly come to an end, leading us toward an unknown abyss from which only intelligence—human, and perhaps artificial—might show us the path to rebirth. Or perhaps not.

Valentino was an elegant, kind man of immense talent, a true devotee of beauty, faithful to himself, to his friends, to his extended family, and to his own universe. As journalists and editors of Italy's most important fashion magazines,

Flavio and I knew him well. He was the first great protagonist and ambassador of Italian style to the world, from the days when he was the favorite couturier of Jackie Kennedy and so many other ethereal beauties and celebrities. Flavio celebrated him extensively in Vogue during the 1970s. I featured him on the cover many times in the 1980s on my magazine Donna. For the twenty-fifth anniversary of his career, we dedicated a truly special "special" to him. Lucchini drew inspiration from Valentino for many of his fashion-art works

in the 1990s. Valentino was also among the first great designers to choose Superstudio Più for one of his unpredictable runway shows in Milan in 2003.

We shared a subtle and profound bond, made of admiration, esteem, respect, and affection, following from afar in recent years the evolution of his "tribe," always the same since his youth: Giancarlo (Giammetti), Daniela (Giardina), Carlos (Souza) with Charlene, and the young people Valentino considered his grandchildren. Today, the chapter of great Italian creators—those with a unique and inimitable style—closes forever. Valentino has died; Fashion has died. All that remains are the clothes. And nostalgia.

Gisella Borioli



Flavio Lucchini. Painting, a tribute to Valentino.



Valentino with his beloved Valentino red, in an image created by AI for Instagram.

NETHERLANDS. SUPERSTUDIO PIÙ TURNS ORANGE

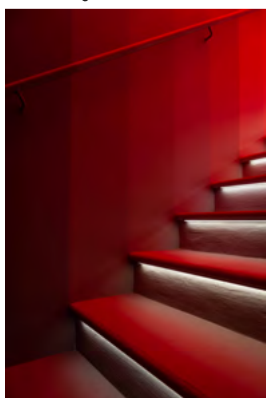
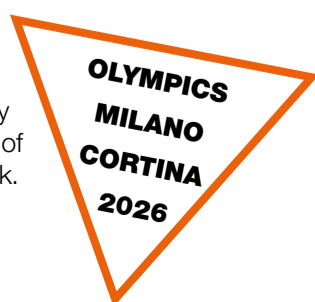
The countdown to the Milan Cortina 2026 Olympics has begun. Only a few days remain until the official start of the Winter Games, and Superstudio Più is ready to hit the slopes.

The vast venue on Via Tortona turns orange, opening its doors to fans, athletes, enthusiasts, and curious visitors from the Netherlands — but not only — and becomes



TeamNL House, the official home and gathering place for orange supporters. From February 6 to 20, from 4 PM to 1 AM, Superstudio Più transforms into a spectacular Olympic hub that combines sport, entertainment, and national identity, once again confirming its vocation to surprise and engage an international audience with immersive, high-impact experiences. Tickets are already on sale on the website shop.ticketing.cm.com (price: €34.50 for adults, €22.50 for children) and promise access to a world that moves to the rhythm of the Games, between adrenaline and suspense. Orange dominates the scene, from the decor to the lighting to the scenic details, making tangible that national pride that has always accompanied Dutch sport in major international competitions. By day, the atmosphere is designed for adults and children, couples, and groups of friends who, with the help of ultra-modern big screens and interactive spaces, can follow the competitions, challenge each other in sports simulations, and participate in activities that invite visitors to experience the Games firsthand. In the evening, the pace changes, the music rises, and TeamNL House transforms into a celebration of dancing, partying, festivities, and that unmistakable Dutch spirit that blends sport and fun. An innate and festive spirit rooted in the history of the legendary Holland Heineken House, now reborn on the stage of Superstudio Più under a new name, TeamNL House, and a new look.

Nothing, the studio specialized in Lighting and Show Design that conceived it, and a jewel of Milan's nightlife, the venue spans 380 square meters. As highlighted by the Le Iene investigation, it features «not one, but three emergency exits, all clearly marked, along with well-indicated stairways and steps». Furthermore, Super Club provides individual fire hydrants, a supporting integrated water network, and a pressurized fire-fighting piping system. From the entrance staircase to the private areas, the spaces are monitored during every event by qualified staff. The venue is designed according to high technological, sustainable, and safety standards. The lighting system is proof of this: every area of the club is illuminated by a low-consumption RGBW LED system with pixel mapping. This technology ensures the best visibility at all times while creating immersive atmospheres.



Illuminated stairways at Super Club, Superstudio Più.

2026. FASHION WHERE ARE YOU GOING?

by G.B.

Slow growth, margins under pressure, and an industry that is changing its skin. This is the snapshot that emerges from the latest annual report by McKinsey & Company with the magazine Business of Fashion dedicated to the fashion industry, which tries to understand who is truly winning the game of relevance and profits and which strategies will be decisive in 2026.

The macroeconomic picture is increasingly complex: Europe, the United States, and China are moving along modest, single-digit growth forecasts, weighed down by geopolitical uncertainties and a now central theme such as American tariffs.

The increase in import duties—hitting a market heavily dependent on foreign countries—has forced brands to review their strategies. Price increases, cost cuts, and rethinking supply chains are the most common responses, in a context where future success will depend on the ability to absorb these shocks without losing competitiveness.

At the same time, artificial intelligence imposes itself as the great strategic knot of the present. On one hand, its impact on the workforce: by 2030, a significant share of roles could be automated, pushing companies to accelerate technological investments, even in the absence of full maturity of the tools. On the other hand, the radical transformation of online shopping.

AI-powered product searches are growing at breakneck speeds and paving the way for increasingly “agentic” commerce, where the algorithm does not limit itself to suggesting, but can go as far as comparing prices, monitoring offers, and purchasing autonomously on behalf of the user.

In this environment, the second-hand market gains further momentum. Fueled by soaring luxury prices and greater environmental awareness, resale is growing at double or triple the speed of traditional fashion.

Consumers consider it a more accessible and conscious alternative, while brands try not to be excluded, increasingly internalizing or controlling the resale processes. Another relevant change concerns fast fashion, which is undergoing a phase of repositioning. Trimming the cheapest lines and increasing attention to image, storytelling, and perceived quality are allowing some large groups to raise prices without compromising sales.

Building a “premium” aura—made of ambassadors, strong creative directions, and curated stores—proves decisive: for almost half of consumers, a brand’s story now carries as much weight as the product itself in the perception of value. It is no coincidence that the most profitable groups are those capable of blending industrial scale, cost control, and narrative power. Alongside luxury heavyweights, accessible fashion players and fast-rising Asian brands are gaining ground, a sign of an increasingly hybrid sector where old categories matter less than the ability to adapt.

The lesson is clear: fashion no longer gives discounts to anyone. Those who can read the change—across technology, new consumption models, and brand repositioning—will stay relevant.

The others risk being left behind.



WHITER THAN EVER

From February 26th to March 1st, WHITE returns to the spaces of Superstudio Più. The format of the most famous contemporary fair, present at our venue for twenty-five years, remains faithful to its roots while the international thrust expands and renews, focusing on the East. The presence of cutting-edge brands from Saudi Arabia and Qatar, Korea, and Japan is eagerly awaited and strategic, with the aim of acting as a bridge and driving force for Made in Italy. An event not to be missed, as always, irreplaceable for buyers and a must-see for trend-setters and talent scouts.

DIESEL. THE ALTERNATIVE TO LUXURY

by Camilla Golzi Saporiti

Diesel opens Milan Fashion Week dedicated to Women’s Spring–Summer 2027 with a show-event in the monumental spaces of Superstudio Maxi, transformed for the occasion into a high-energy urban playground.

It is here that the brand—founded by Renzo Rosso in 1978—on February 24 presents its most pop, youthful and irreverent vision, confirming itself as the luxury outsider



that doesn’t ask for permission, but sets the rules and defines trends. Amid dazzling lights and denim worn like a second skin, the aesthetic signed by Glenn Martens—creative director of the brand since 2020—bursts into a mix of bold sensuality and street spirit, speaking directly to a generation that experiences fashion as a language of identity

and an act of freedom. The runway becomes a total show, closer to a live concert than to a traditional fashion show, where the audience takes part, vibrates, and shares. Within this electric atmosphere comes a strategic new development: the arrival backstage of Andrea Rigogliosi as the brand’s new CEO, appointed to lead Diesel into a phase of further international expansion, despite the critical moment for the fashion industry. Renzo Rosso has described him as “the right person to enhance a brand that represents the only true alternative to the world of luxury—one that today more than ever embodies values of inclusivity and democracy,” without giving up desire. Diesel, after all, continues to move along the boundary between fashion and pop culture, between provocation and glamour, between the street and global clubbing—turning each collection into a manifesto that speaks about style without filters. After last season’s eggs thrown onto the street (pictured), how will Diesel surprise us this time?

QASIMI. CLOTHES OF MEMORIES

At the Milan Fashion Week in January, amidst the bustle of a city projected toward the Winter Olympics and the dense calendar of events and runway shows, Qasimi staged one of the most intimate and poetic runways of the season in the spaces of Superstudio Più.

The Fall/Winter 2026-2027 menswear collection, Memory and the house of remembrance, is a journey into memories, understood as a refuge, emotional baggage, and a living trace deposited on clothes. Hoor Al Qasimi, founder and creative director of the London-based brand with Middle Eastern roots, remains faithful to the brand’s DNA — layering, deconstruction, repair — and translates it into an increasingly mature language, where casual and sartorial blend until they merge, like fragments of overlapping experiences. On the runway, pleated shirts and wide trousers dialogue with denim jackets and outerwear rich in pockets, while checks in natural tones build coordinated suits and structured capes, almost like small urban armors. The layers, precise and studied, become a gesture of protection as well as style, a metaphor for a memory that accumulates layer after layer. Knitwear is punctuated by patches, mending, and visible stitching, delicate signs of continuity, of what breaks and is rebuilt. Alongside modular jackets, fluid dresses, sudden slits, and enveloping lines follow the body with naturalness. Central is the collaboration with Lebanese artist Dala Nasser, who inspires protective volumes — capes, scarves, high collars — and surfaces marked by time. C.G.S.



TRAINING / NABA FINE ARTS ACADEMY EVERYONE BACK TO SCHOOL AT SUPERSTUDIO 13

by Fabiana Manganella, Naba student

Superstudio hosts creatives—this is a given. What is less obvious is opening the doors of a professional studio to young designers tackling their very first fashion shoot and giving them complete freedom. Today, Superstudio 13 does exactly this for us, NABA students from Milan, invited to experiment in some of the most important studios in the city.

For many aspiring stylists, this is their first time in such a vast space—the location’s Studio 1—but that doesn’t stop us from immediately making it our own. Clothing racks overflow with garments used to build creative and eccentric outfits; steam from the iron fills the air as we fix even the smallest crease in our looks; the dressing room becomes a critical point—fitting 30 outfits and 30 stylists is no easy task—amid models changing in a race against time. Make-up artists try to satisfy everyone: “Maybe I’d add a bit of gloss; it will give her a more Parisian feel.” Time flies, but we stylists move even faster. At the end of the day, guided by Professor Alberto Zanoletti, we photograph thirty looks, all different: from Parisian elegance with street accents to visions inspired by the sexual revolutions of the 1980s. That’s the point: observing the frenzy and diversity that run through us and fill the studio. Superstudio, the stage for major shoots and events, becomes a small creative laboratory in constant “boil.” And this time, the ones lighting the flame were us.

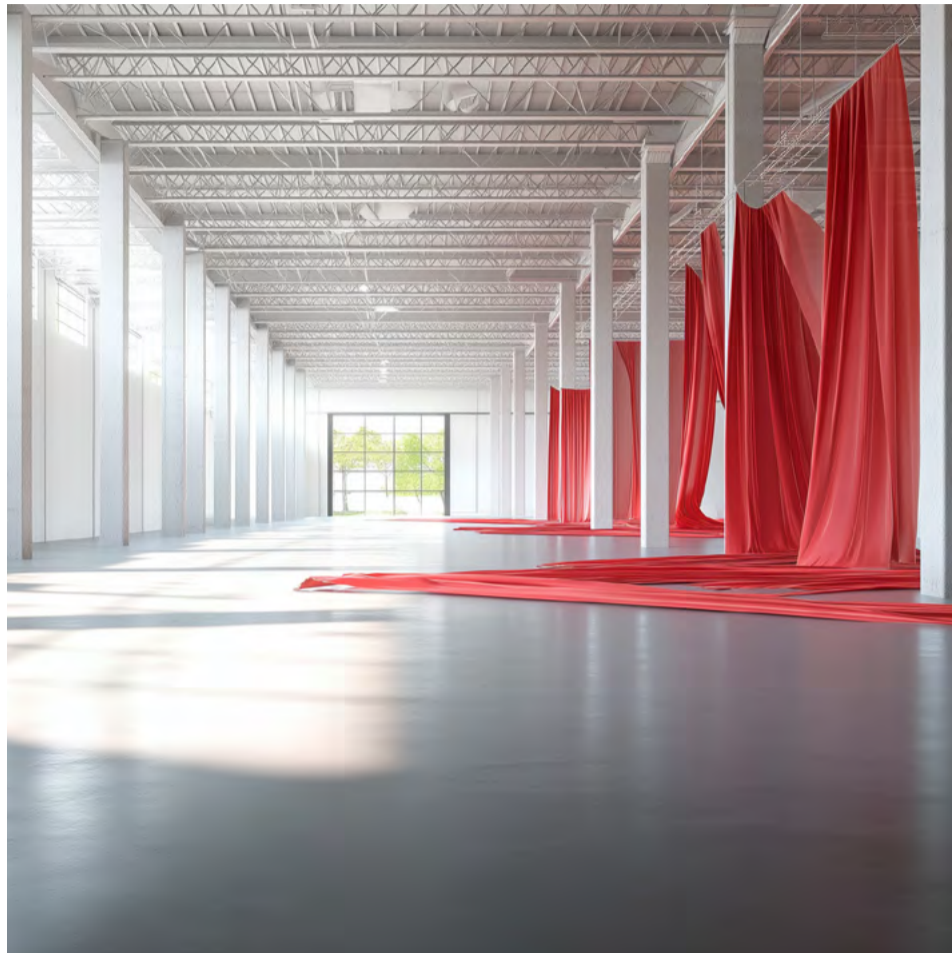


STREET
&
MIX

SUPERSTUDIO DESIGN 3X3: three locations, three projects, three major exhibitions, design for everyone

by Camilla Golzi Saporiti

Three locations and thirty thousand square meters for Superstudio Design, the new, extraordinary format ready to take center stage as a leading protagonist of Milan Design Week 2026, starting on April 20.



Superstudio never stops—it moves fast, breaks down borders, overcomes limits and multiplies spaces. For Milan Design Week 2026, taking place from April 20 to 26, the cradle and hub of Italian and international design renews itself by launching a new format: Superstudio Design. Two words that announce an exceptional edition, built around a winning trio: three locations – Superstudio Più, Superstudio Maxi and Superstudio Village – covering a total surface of 30,000 square meters. While interpreting the same strategic vision from different neighborhoods and perspectives, these venues aim to contribute to the development of a design ecosystem that takes off from Milan and reaches the world, reflecting and narrating the plurality and dynamism of the sector.

Three venues offering multiplied opportunities to choose the ideal space, location and project to enhance products, storytelling and brand image for companies, designers and architects with diverse backgrounds and approaches. Open tools and solutions give equal value to major international brands as well as start-ups and young crea-

tives. Large areas host striking installations and exhibitions; galleries of all sizes welcome solo shows and thematic multibrand group exhibitions for a shared vision of contemporary design; international pavilions bring the world to Milan; welcoming spaces host cultural talks, alongside relaxation areas. Exclusively, the Superstudio Museum project presents three major emotional exhibitions celebrating excellence and the stars who have shaped the history of design. All of this unfolds within an urban circuit connecting three of Milan's hottest districts, where Superstudio operates year-round with its innovative vision.

1 SUPERSTUDIO PIÙ IS SUPERNOVA

Superstudio Più, at the heart of the Tortona Design District, hosts SuperNova, an explosion of creativity looking toward the future. Major international brands and emerging realities, star architects and established designers stand alongside young talents. The focal point of the venue, where the Fuorisalone originated in 2000, is an extraordinary museum exhibition as part of the Superstudio Museum project. Twenty-five years after its debut in Via Tortona, the iconic Dutch brand Moooi returns with a spectacular installation of over 1,000 square meters, designed by Marcel Wanders, in its Milanese home.



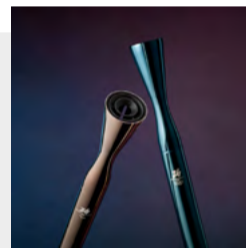
2 SUPERSTUDIO MAXI IS SUPERCITY

Superstudio Maxi, in the heart of the regenerated Barona district, presents SuperCity, a collective project mapping the ideal city of design. Conceived and curated by Giulio Cappellini, it brings together leading names in art and architecture, independent pavilions and large-scale installations. Enriched by projects from the world's best design schools and academies, this mix of voices, forms and scenarios creates a visionary yet tangible image of the city of the future.



3 SUPERSTUDIO VILLAGE IS SUPERPLAYGROUND

Superstudio Village, newly inaugurated in the vibrant Bovisa district, makes its debut at Milan Design Week 2026 with SuperPlayground—a program with extended hours stretching into the night, recalling the origins of the Fuorisalone as a showcase and launchpad for emerging talent. It brings young designers, ambitious creatives, skilled makers and experimental studios back to the forefront. The new location thus becomes a stage of possibilities, where ideas light the way and merit defines the destination.



Carlo Ratti's Design at the Olympics

Carlo Ratti, the great architect and theorist of "sensitive cities," as interviewed by Gisella Borioli in the book Superstudio Design Show published by Superstudio, offers an enlightened, unconventional journey of style and design. Designer of the Essential Olympic and Paralympic torches for the Milan-Cortina 2026 Games, he places the flame at the center

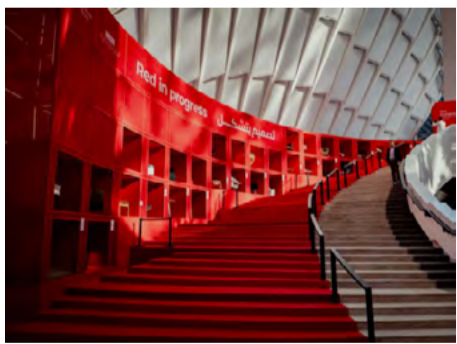
and minimizes everything else. He resists formal overstatement, emphasizing the "less is more" motto, and designs two lightweight torches made from recycled materials, refillable up to 10 times. Passing from hand to hand, they remain alight, alive, like the athletes' hope of victory and the universal passion for sport.

DESIGN / SALONE DEL MOBILE

RED IN PROGRESS. MILAN MEETS RIYADH

by Mariella Dolci

Italian design, like fashion, has conquered the world, making us protagonists of a style and beauty recognized on a universal level. With pride and pleasure, Superstudio looks at the recent initiative of the Salone del Mobile of Milan which, thanks to the vision of its president Maria Porro, was the highlight of the contemporary design exhibition held in Riyadh last November, laying the foundations for a forward-looking collaboration. Our correspondent went there to report for you.



of Made in Italy.

The far-sighted vision of President Maria Porro perfectly aligned with Saudi Vision 2030, which promotes innovation and sustainability, encouraging connections between designers, architects, and strategic players from both countries. The meeting lounge, designed by Studio Lissoni, offered a comfortable, discreet, and secluded environment, fostering dialogue in a relaxed atmosphere. The amphitheater was often packed, especially with young Saudis in traditional attire, as Italian architects and designers – including Mario Cucinella, Roberto Palomba, and Piero Lissoni – took turns on stage over the days, engaging in dialogue with local architects and experts on the theme of sustainable urban transformation. The masterclasses effectively narrated the history, evolution, and fascinating details of recent decades of Italian design. In the mornings, local architects accompanied industry professionals to visits of major projects in Riyadh, to better understand the spirit of a city in constant evolution – from the mud and raw-brick town of the early 19th century to today's contemporary metropolis.

Maria Porro's idea – "Not exporting Milan, but building with Riyadh" – was so successful that plans are already underway for a Salone del Mobile in Riyadh in 2026. Thanks to this initiative, Italian design has strengthened its presence in the rapidly expanding Saudi market, placing Made in Italy at the very heart of the Middle East.

FORMAZIONE/ MASTER ART&DESIGN LUM UNIVERSITY SUPERSTUDIO ACADEMY YEAR TWO

by Micaela Sallustio

Are you ready for a unique opportunity in the world of art and design? For the second edition of the University Master's program in "Arts & Design Management," the LUM University School of Management has partnered with Superstudio Academy, the innovative division of Superstudio Group, renowned for its high-level events in Milan.

This Master's program is specifically designed for university students, graduates, and industry professionals who wish to deepen their skills in the world of design, art, and creativity. It offers the opportunity to learn how to manage the dynamics of cultural enterprises, blending theory and practice within a real-world context. In particular, participants will have the chance to take an active role in the production of SuperstudioDesign, the new name of an event founded twenty-five years ago that has become an essential benchmark during Milan Design Week. Gisella Borioli, President of Superstudio—who strongly championed this project and will lead it—emphasizes the importance of closing the gap between academic training and the professional world. Thanks to Professor Francesco Manfredi, Director of the LUM School of Management, and the direct participation and mentorship of experts, students will acquire practical tools and face the real challenges of the sector. To conclude, the "Experience Days" during the Milan Design Week in April will allow students to be fully immersed in a stimulating and professional environment.

For informations: management.lum.it/master/art-design-management
Micaela Sallustio - cell. 3294083890 - sallustio@lbum.it



Superstudio Academy first year, students and collaborators. In the center, Gisella Borioli.



TATTOO. ART ON THE SKIN

There is a language that does not express itself in words. It goes beyond, releasing imagination and creativity. It uses signs, symbols, figures, shapes, numbers, and images which, tattooed on the skin, tell stories, fix memories, immortalize moments, and express styles, emotions, changes, dreams, and desires.

Like letters of a personal alphabet written on the skin, like clothes sewn onto the body, tattoos speak and showcase traits of ourselves with more strength and effect than any word or garment. And they return as protagonists of the Milan Tattoo Convention, held for the third consecutive year in the monumental spaces of Superstudio Maxi—the preferred location for an event that has transformed the underground into pop culture, instinct into style, and the mark into narrative. During the event, the body becomes a canvas, a sentimental archive, an aesthetic manifesto, interpreting a vision that fashion had already sensed in the nineties, when Jean Paul Gaultier brought his iconic second-skin effect tulle tops to the runway. Decorated with tribal motifs and illusionistic graphics, they anticipated the idea of the tattoo as a permanent garment, an identity ornament, and an artistic gesture. Today, the prophecy of fashion's enfant terrible takes shape and life among booths, needles, and inks, with a tribe of tattoo artists hailing from every part of the world. Established gurus and new talents have returned to Milan to exchange ideas, influence one another, and challenge themselves in a fascinating play of colors, techniques, and creativity. Founded in 1996 as a sort of “party among friends passionate about tattoos, music, and motorbikes,” the convention has become over the years an essential international platform, a barometer of trends and stylistic evolutions—from hyper-detailed realism to minimalist fine line, from traditional to the most conceptual experimentations.



STUDY STOP AT THE FLA MUSEUM

Twenty students from the Fashion Faculty of California State University Long Beach (CSULB) stopped at the FLA Museum, which has now become an essential destination of the “Italy Study Abroad” program—two weeks of study in Italy organized in collaboration with the Pink Up agency. During their journey through Italian fashion excellence, the students discovered a different

and profound vision of Fashion at the FLA Museum: not just product or trend, but art and cultural language that transcends market logic and the impositions of marketing. Flavio Lucchini narrates fashion as a metaphor for an evolving society and as a creative gesture capable of transforming the way we look at images and interpret contemporary aesthetics. Beyond the dress, there is more.

Would you like to collaborate with us?

Superstudio Group, a Benefit Corporation based in Milan, is a multifaceted reality operating across four venues located in key areas of the city, offering a wide range of opportunities and services for creativity and innovation. In addition to events—the group's core business—Superstudio is actively engaged in cultural and social fields such as art, education, volunteering, publishing, talent scouting, charity, and more. Cultural volunteers, creatives, and aspiring journalists interested in joining the Superstudio community in the areas of art, fashion, culture, and social design—even with temporary or occasional contributions—are welcome to write to: communication@superstudiogroup.com

Where creativity is born, your business can be born too. The iconic spaces of Superstudio open their doors to players from the worlds of fashion, art, design, technology, education, innovation, creativity, and communication.

- Offices and showrooms from 130 to 600 sqm, featuring terraces, open spaces, and exhibition areas
- Exclusive locations: Superstudio 13 (Via Forcella 13) Superstudio Più (Via Tortona 27)
- Premium services: bar-restaurant, catering, garden, rooftop, and art galleries
- Flexible contracts, tailor-made and also available for short-term needs

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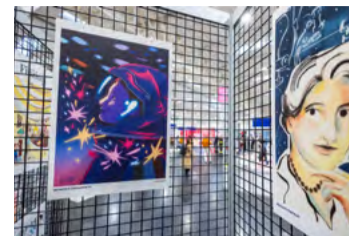
**AFFITTANSI
SHOW-ROOM
E UFFICI**

BOOK PRIDE MILANO. BOOKS IDEAS HOPES

From March 20th to 22nd, Book Pride returns to Milan, in the spaces of Superstudio Maxi, for a three-day event of poetic and contemporary charm. “Hope is the thing with feathers” is the title and fil rouge of the tenth edition of the national independent publishing fair, as well as a tribute to Emily Dickinson and her idea of gentle resistance capable of weathering even the storms.

A key appointment for those who love books that dare, experiment, and narrate the present with a free gaze, Book Pride Milano brings together publishers, authors, and readers in a continuous dialogue between ideas and stories. Under the editorial coordination of Francesca Mancini and the curation of Marco Amerighi and Laura Pezzino, the event once again entrusts the narrative's common thread to female voices and intertwines the program with a series of literary celebrations, from Collodi to Agatha Christie. The special sections dedicated to new generations, comics, and sports also return, in a journey that traverses different languages and audiences, transforming Milan into a cultural salon.

Book Pride Milano, March 20/22, 2026, Superstudio Maxi.



BOOKS
&
ART

ROMANCE FESTIVAL. LET'S READ LOVE

Over 250 authors, writers, publishers, bloggers, influencers, and journalists from the romance world at Superstudio MAXI for the sixth edition of the Italian Romance Festival, books that speak of love.

The romanticism that seems not to be in fashion these days actually has its own dedicated audience who find in this sentiment an antidote to general negativity and an inspiration to dream. An event rich in moments, meetings, debates, and previews, aided by the arrival of new Italian signatures alongside established pens, both ready to intrigue, excite, and involve readers among unreleased stories, overwhelming passions, and memorable endings.

But there's more. More than just a festival, it is a true salon of sentimental fiction, where the romance community has the opportunity to reunite, exchange ideas, discover new titles, and purchase as-yet unpublished novels, confirming the event's role as a launching pad for emerging voices and a point of reference for a constantly growing community.

Italian Romance Festival, March 7th, Superstudio Maxi, from 10 am to 7 pm.



Fresh off the press

Released in February for “Arte e Moda” is the latest publication by Flavio Lucchini (following Cahier, Dress Art, From Fashion to Art: the Vogue lesson, and Il Destino). Founder of Superstudio Group and full-time artist, today at 97 years old, Lucchini wished to publish an essential book-catalogue of his works, personally chosen from the hundreds in the archive as a symbol of his immense work. The dress as an urban totem, narrated through images and words. **Arte e Moda. Edizione Superstudio.**



Cultura adesso. Un'economia contemporanea (**Culture Now. A Contemporary Economy**) by Franco Broccardi has arrived in bookstores. Broccardi is Superstudio's accountant, an expert in cultural economics and art management with the mind of a writer and the heart of a poet. An interesting, all-encompassing analysis, free of preconceptions, on how important art and culture are in contemporary society and how they must be valued to generate a positive economy and a generalized, salvific interest. **Cultura adesso. Nomos Edizioni, nomosedizioni.it**

MIA/SUPERSTUDIO. IMAGES AND IMAGINATION

MIA Photo Fair, the most prestigious Italian fine-art photography fair, has this year the intriguing title of Metamorphosis. With two novelties: the first Superstudio Photo Awards, reserved for very young talents from Italian and European photography schools; and, in the adjacent MyOwnGallery, the solo exhibition “Winter Light” by Riccardo Fregoso.

At the end of the journey through the exhibitions of major galleries and the images of the most sought-after international photographers, a surprise awaits visitors at MIA in March 2026. It is the first edition of the SUPERSTUDIO PHOTO AWARDS, designed specifically to catch new talents in their infancy and lead them toward a profession and success. Dedicated for its first time to Oliviero Toscani — whom Flavio Lucchini discovered when he was still a student at the Kunstgewerbeschule in Zurich — the award is aimed at art school students, with a professionalizing finale. The title “Metamorphosis. Differently ME” invited a profound reflection on oneself and life. Among the fifty young candidates proposed by various institutes, the jury of experts, including Lola Toscani, Francesca Malgara, and Nicolas Ballario, selected ten who will be submitted to the judgment of the popular jury of visitors during the fair. May the best one win! Simultaneously with MIA, “Winter Light” by Riccardo Fregoso in the nearby MyOwnGallery showcases poetic images of everyday moments and banal places “painted” by flashes of light and luminous atmospheres.

March 18/22 MIA Photo Fair BNP Paribas - Superstudio Più, via Tortona 27 - Milan

March 17/22 “Winter Light” by Riccardo Fregoso - MyOwnGallery, via Tortona 27 bis - Milan



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